proudly presents

THE SHOW OF SHOWS
CONFERENCE & MEMBERSHIP MEETING 2002
July 29–30, 2002
Radisson Hotel Branson
Branson, MO
**The Stars of The Show**

**“Distance Learning: A ‘Disruptive’ Business or Educational Opportunity?”**

**Christine Dalziel** is the Executive Director of the Instructional Telecommunications Council, a council of the American Association of Community Colleges that use distance learning, Washington DC. The Internet is a disruptive technology that overturns the traditional business model according to Clayton Christensen of the Harvard Business School. How are educators reforming themselves to meet this same challenge—an increased student demand for accessible and convenient learning opportunities? What national efforts are underway in Washington that could help or hinder distance educators as they try to meet these challenges? Christine will address these and other concerns in her presentation on Monday.

**“Missouri’s 3 C’s – Creating Community through Connectivity”**

**Maryellen Kernaghan**, Director of Roster and International Arts Network, Arts4All Ltd., New York City, the leading provider of digital Arts and Arts Education Content to K-12 schools and post-secondary institutions. Maryellen has 20 years of experience as a manager, administrator and producer in the performing arts. Maryellen’s presentation is about the Arts at the centerpiece of a project that has the capacity to bring students, parents, and neighborhood residents together in community education centers resulting in stronger school-community relationships and more support for student learning and continuing adult education.
**SCHEDULE OF EVENTS**

**Monday, July 29, 2002**

12:00 – 6:30  
**VENDOR SHOW**  
TABLEROCK B  
_Please refer to the list of vendors in this brochure._

12:30 – 1:15  
**GENERAL SESSION:** “**DISTANCE EDUCATION: A DISRUPTIVE BUSINESS OR EDUCATIONAL OPPORTUNITY?**”  
Christine Dalziel, Executive Director, Instructional Telecommunications Council, Washington, DC  
TABLEROCK A

1:30 – 2:00  
**ANNUAL MEMBERSHIP MEETING**  
TABLEROCK A

2:15 – 3:15  
**BREAKOUT A:**  
“**THE VIRTUAL FIELD TRIP: IT’S FUN! IT’S EDUCATIONAL! IT’S INTERACTIVE! IT’S HANDS-ON!**”  
Emily Fox, The Discovery Center, Springfield  
TANEYCOMO C  
_Learn how to videoconference with The Discovery Center of Springfield and experience the excitement of a hands-on field trip. Choose from over twelve different classes and receive a kit of manipulatives._

**BREAKOUT B:**  
“A** **HAND-HELD COMPUTER FOR EVERY STUDENT**”  
Michael Flynn, Associate Director, SuccessLink  
LOUNGE  
_A computer for each child. Having a hand-held computer, PDA, and a portable keyboard; a child can have a computer at a cost that makes it affordable. SuccessLink is sponsoring four classrooms that will be piloting these hand-held computers in Missouri. The presenter will discuss types of projects and what subjects can take advantage of this tool; training; and school districts in the nation who have had success with this technology._

**BREAKOUT C:**  
“**IP BASED VIDEO CONFERENCING: DISTANCE LEARNING VIA INTERNET**”  
Scott Park, Superintendent, Lance Ford, 2002 Oklahoma Technology Director of the Year, Howe, OK  
TABLEROCK A  
_Howe is a rural school district in southeast Oklahoma serving a student population of 390 students K-12. Crucial in the education process at Howe Schools is IP based video conferencing/distance learning. Howe students not only share classes with other districts, but travel via the IP based video conferencing equipment all over the United States to supplement their learning. Scott and Lance will discuss the use of this exciting technology in their district._

**BREAKOUT D:**  
“**GREATERNET**”  
Sally Burnett, Ellen Ervin  
TR-LAKES  
_A white paper on the issues and considerations for K-12 interactive television. The information provided is a compilation of the knowledge and experiences of the principal founders and executive board members of GreaterNet, an organization formed in 2001 whose mission is to facilitate and support K-12 interactive television implementation and utilization in the state. The Paper is a proactive tool to help districts move through the earliest planning and investigation stages to hardware purchase, teacher training, and course schedule management._
2:15 - 3:15

Breakout E:

"The Web-Based Classroom: The New Distance Education"

Dr. Mary Cooper, Assistant Professor of Adult Education, UMSL

With educators being mandated to provide distance education, the Internet has become the most cost-effective electronic means of education at a distance. In this presentation, the experience of the delivery of college-level courses will be discussed. “Best Practices” will be considered with a view to show that adult learning principles are the time-honored strategies for distance education. No matter the technologies, the principles remain the same. Learning the technology is the initial challenge, then adult learning continues.

3:30 – 4:30

Breakout A:

"Facing the Future: Listening to Young Voices"

Ruth Litman-Block, Martha Bogart, Nancy George, Cooperating School District, St. Louis

This presentation details a videoconference between students at a St. Louis high school and students at Hebrew University High School in Jerusalem, Israel. The topic discussed was, “How can we live in a democracy under the threat of terrorism?”

Breakout B:

"Teaching and Learning in the Wireless Environment"

Paul Bowers, Director, Teaching and Learning with Technology, Buena Vista University, Storm Lake, IA

In the fall of 2000, Buena Vista University, Iowa, created the nation’s first wireless community. Each full-time professor and student was provided a laptop computer and the entire campus was covered with a wireless network. You will hear about the impact this program has made on teaching and learning and discover some of the lessons learned about life in the truly connected world.

Breakout C:

"Missouri National Guard Distance Learning Initiative"

LTC Thomas Smith, Keith Crumley, MONG

3:30 - 4:30

Breakout D:

"Webquest in Distance Learning"

Dr. Susan Jones, SMSU, Nathan Gay, Post-baccalaureate Student, Jennifer Hairston, Student

Web quests are being used throughout the nation in many classrooms. Students who participate in web quests, use the Internet as a resource for “inquiry-based” instructional activities. Come learn about a different kind of web quest. In this session, you will: 1) learn about “interactive problem-based” web quests; 2) learn how to create “interactive problem-based” web quests for your students using PowerPoint; 3) explore how this type of web quest can be used in a distance learning environment; and 4) see examples of “interactive problem-based” web quests created and presented by two students at SMSU.

5:00 – 6:30

Reception, Sponsored by Integrative Solutions, Inc.
Tuesday, July 30, 2002

8:00 – 9:00  **BREAKFAST, Sponsored by TANDBURG**

8:00 – 12:00  **VENDOR SHOW**
**TABLEROCK A**

*Please refer to the list of vendors in this brochure.*

9:00 – 9:45  **GENERAL SESSION:**
*“MISSOURI’s 3 C’s: CREATING COMMUNITY THROUGH CONNECTIVITY”*
**Maryellen Kernaghan, Director of Roster and International Arts Network, Arts4All**
**TABLEROCK A**

A project that uses technology and performing, visual and literary arts of the highest quality to enable culturally and technologically isolated at-risk youth to develop necessary life skills.

9:45 – 10:00  **Dr. Garry McDaniels, Former Undersecretary of Education**
**Dr. Leonard Hall, WestHall Software Solutions**
**TABLEROCK A**

Dr. McDaniels will highlight the provisions of the new Leave No Child Behind Act that impacts immediately on the testing and assessment requirements of schools. He will address the intent of Congress concerning the need to improve the diagnostic and prescriptive information available to decision makers, intervention strategies, and programs which implement research in perceptual and cognitive development approaches.

10:15 – 11:15  **BREAKOUT A:**
*“MOVING FROM COURSE SELECTION TO FULFILLING THE PROMISE OF EDUCATIONAL OPPORTUNITIES FOR ALL STUDENTS”*
**Kim Pingree, Greenbush Online Student Service Coordinator, Girard, KS**
**TANEYCOMO C**

This presentation will focus on the performance-based online Driver’s Education course offered through Virtual Greenbush. Information will be provided on how this course can work for your school district using certified driver’s education online facilitators.

**BREAKOUT B:**
*“LEAVE NO CHILD BEHIND”*
**Dr. Leonard Hall, WestHall Software Solutions, Dr. Garry McDaniels,**
**Former Chief of Research and Evaluation of Title 1 programs for the U.S. Department of Education. Dr. McDaniels currently serves states and the federal government as an expert on educational evaluation, testing and issues related to the new federal education law.**
**TANEYCOMO D**

The speakers will provide examples of research-based practices using technology and disciplined learning protocols that provide measurable student gains and are covered under existing funding programs.
10:15 – 11:15  **BREAKOUT C:**  
**“21st CENTURY TEACHING TOOLS”**  
*Ruth Block, Martha Bogart, Nancy George, Cooperating School District, St. Louis*  
*Tri-Lakes*  
This presentation will focus on how using technology in the classroom changes the paradigm of teaching from teacher-centered to student-centered. The discussion will cover technology tools such as the SMARTboard, digital cameras, scanners and videoconferencing and how using these tools enriches curriculum goals and motivates students to a higher performance level.

**BREAKOUT D:**  
**“ARTS4ALL”**  
*Laura Seefeldt, Arts4All, New York City*  
*TableRock A*  
Three 15-minute segments with Q & A. Teaching artist Mimi Quillin will demonstrate three different Arts4All, Ltd. offerings: 1) The Warmed Artist, 2) Ballet Techniques, and 3) The Employee Wellness Project; each are interactive. The Warmed Artist and Ballet Techniques are appropriate for audiences in grade 5 through college/university.

11:30 – 12:00  **WRAPPING UP AND DOOR PRIZES**  
*TableRock A*  

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**YOUR CONFERENCE COMMITTEE**

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