MoDLA

Missouri Distance Learning Association

16th Annual Conference & Membership Meeting

eLearning Horizons: No Boundaries

July 25-26, 2013
Drury Plaza at the Arch • St. Louis, MO

www.modla.org • modla.assistant@gmail.com
#MoDLA2013 • @MoDistanceLearn

President's Welcome

Dear Members and Conference Participants,

It is my pleasure to welcome you to St. Louis for our 16th Annual Conference of the Missouri Distance Learning Association (MoDLA)!

Our theme for this year – eLearning Horizons: No Boundaries – reflects the evolution of distance learning over these recent exciting years. Whether offering instruction online or providing professional training at a distance, we find ourselves in the era where there are no limits to our possibilities to deliver and acquire knowledge and training around the world. As with any new developments, there come both the advantages of the new opportunities as well as the responsibility to ensure the integrity of the work.

Through our general meetings, keynote speakers and breakout sessions, we hope that this conference experience brings you not only new knowledge, but also new friendships and connections that will continue to provide you with benefits beyond the closing sessions. Each year is bringing us new options and challenges. Our methods of delivery may change, but our charge is still the same – to teach, to train and to connect effectively with our learners and business associates, leading to greater quality in their lives and in our communities.

I have been honored to serve as your President this year. I would like to say a special thank you for all of the hard work the Board of Directors and our Assistant have done in serving the Association. I am excited for the incoming MoDLA President and board members as we continue to develop and offer these opportunities for networking and knowledge sharing that our Association represents, both locally, and at the national level in partnering with the United States Distance Learning Association (USDLA). To all of our attendees, presenters, exhibitors, and sponsors, thank you for supporting MoDLA! Your ongoing commitment to organizations like ours ensures our mutual ability to evolve distance learning for eLearning professionals in Missouri and beyond through creativity, excellence and innovation.

Sincerely,
Karen Klos
MoDLA President 2012 – 2013

Keynote Speakers

Wade Kelly
eLearning Services – Faculty of Nursing
University of Alberta
Wade Kelly holds a M.Ed in Education Policy Studies with a specialization in Adult Education. As an Instructional Designer he works with faculty, instructors, and subject-matter experts in a variety of contexts including curriculum development and course planning, structuring online and in-class teaching and learning activities and assessments, and designing and delivering professional development. As part of his mission to make learning accessible, he brought Nerd Nite to Edmonton. As Edmonton's co-nerd boss he brings together speakers to share their passions with an ever-growing community of engaged learners. For over a decade he has been working with adult learners in public and private institutions. Wade is an in-demand speaker with a passion for lifelong learning.

Wendy Caplan
Director, eLearning Services – Faculty of Nursing
University of Alberta

With an M.Ed in Adult and Higher Education Wendy has over 16 years of experience developing and managing educational programs, and teaching adults both face to face and online. In 2004 Wendy co-founded the OnLine Program Support Group (OPSG) at the University of Alberta, a vibrant learning and community of practice that now has over 80 members from faculties across campus. In 2010 Wendy was pleased to be the recipient of the University of Alberta's "Information Technology Leadership Award" in recognition for her pioneering work in online and distance education. With a passion for online and distance learning Wendy has become a sought after speaker in her field.

Maria Andersen
Director of Learning and Research
Instructure Network

Maria H. Andersen, Ph.D., is the Director of Learning and Research for Instructure, where she is responsible for managing the course design process for Canvas Network, a MOOC platform built on the Canvas LMS. She also designed and taught a Social Media MOOC through Canvas Network. Prior to this position, Maria served as faculty at a community college for a decade, teaching traditional and online courses and doing everything possible to make learning more fun. You can find Maria sharing what she's learning at busynessgirl.com or@busynessgirl on Twitter.

Sponsors

Each year, generous sponsors show their support of MoDLA and the distance learning community by helping out with conference. We are grateful for the dedication of businesses throughout Missouri who have shown a commitment to furthering the educational opportunities of all learners in the state.

#MoDLA2013 Sponsors

Gold Sponsors	Platinum Sponsors

Blackboard

eLearning Horizons: No Boundaries

Agenda

Thursday

6:00 - 9:30 AM   Hot Breakfast for Hotel Guests

7:30 - 10:00 AM   Registration Open

7:30 - 5:00 PM   Vendor Exhibits Open (York)

8:00 - 8:30 AM   Opening Remarks (Sacagawea/Lewis)

8:30 - 9:20 AM   Breakout Sessions (LaSalle, Lafayette, Marquette, Jolliet)

9:30 - 10:20 AM   Breakout Sessions (LaSalle, Lafayette, Marquette, Jolliet)

10:30 - 11:00 AM   Vendor Break (York)

11:00 - 12:00 PM   Keynote: Maria Andersen, Instructure(Sacagawea/Lewis)

12:00 - 1:00 PM   Lunch (Sacagawea/Lewis)

1:00 - 2:00 PM   Awards Ceremony (Sacagawea/Lewis)

2:00 - 3:00 PM   Breakout Sessions (LaSalle, Lafayette, Marquette, Jolliet)

3:00 - 3:30 PM   Vendor Break (York)

3:30 - 4:20 PM   Breakout Sessions (LaSalle, Lafayette, Marquette, Jolliet)

4:30 - 5:30 PM   Breakout Sessions (LaSalle, Lafayette, Marquette, Jolliet)

7:30 - 11:00 PM   Social Night (Carmin's Steakhouse)

Friday

6:00 - 9:30 AM   Hot Breakfast for Hotel Guests

7:30 - 10:00 AM   Registration Open

8:00 - 8:30 AM   General Membership Meeting / New Officers Presentation

8:30 - 9:20 AM   Breakout Sessions (York & Clark)

9:30 - 10:20 AM   Breakout Sessions (York & Clark)

10:30 - 11:20 AM   Breakout Sessions (York & Clark)

11:30 - 12:30 PM   Keynote: Wade Kelly & Wendy Caplan, University of Alberta (Sacagawea/Lewis)

12:30 - 1:30 PM   Lunch & Dismissal

Breakout Schedule

Thursday, July 25

	LaSalle	Lafayette	Marquette	Jolliet
7:30 - 10:00	Registration Open (4th Floor Foyer)			
7:30 - 5:00	Vendor Exhibits Open (York)			
8:00 - 8:30	Opening Remarks (Sacagawea/Lewis)			
8:30 - 9:20	**A1** **MOOCs: Passing Fad or the Future of Higher Education** Dr. Odin Jurkowski *University of Central Missouri*	**A2** **WGU Missouri: An Overview of Programs & Services** Bob Rustad *Western Governors University*	**A3** **Social Media & Emerging Technology/Apps** Guy Danhoff *Missouri Baptist University*	**A4** **Three Variations on a Theme** Dr. Gary Rader Katherine Nordyke *Missouri State University* Jeremy Harris Rev. Mark Fabian *Evangel University* Matt Harris Sherry Phelan *Ozarks Technical*
9:30 - 10:20	**B1** **Save Time, Improve Accuracy - Use a Knowledgebase** Chelsea Caile, Amanda Eller, & Lisa Webb *Southeast Missouri State University*	**B2** **BYOD Brainstorming** Karen Foresee & Stephanie Davenport *Ozarks Technical Community College*	**B3** **Juggling Demands, Expectations and Student Engagement** Beverly Fox *University of Missouri High School*	
10:30 - 11:00	Vendor Break (York)			
11:00 - 12:00	Keynote (Sacagawea/Lewis)			
12:00 - 1:00	Lunch (Sacagawea/Lewis)			
1:00 - 2:00	Awards (Sacagawea/Lewis)			
2:00 - 3:00	**C1** **Compliance & Accreditation: Essential Tenants of Successful Program Reporting** Roberta Ross-Fisher *Western Governors University*	**C2** **Compelling to the Core: Authentic Engagement through Educational Videoconferencing** Diane Tinucci *Cooperating School Districts*	**C3** **Essential Components of E-Service-Learning** Katherine Nordyke *Missouri State University* Dr. Jean Strait *Hamline University*	**C4** **Negotiating the Dual Citizenship of Virtual High School & College Students** Leslie A. Salley *Clemson University*
3:00 - 3:30	Vendor Break (York)			
3:30 - 4:20	**D1** **eLearning Students: No Boundaries** Diana Garland *Missouri State University*	**D2** **Solutions for the Integration of Voice Technologies** Dr. Doug Feldmann *Northern Kentucky University*	**D3** **HEC-TV Live! And Point2Point** Helen Headrick & Tim Gore *Higher Education Channel Television*	**D4** **Federal Funding Update and Best Practices in Granting Success!** Jeff Barlow *Polycom, Inc.*
4:30 - 5:30	**E1** **The Dawn of a New Era** Michael Peri *Pexip*	**E2** **Ensuring Academic Integrity Using Online Proctoring** Jason Rupert *ProctorU*	**E3** **Canvas by Instructure, an LMS and Beyond** Estelita Young *Canvas by Instructure*	**E4** **Think Outside the Book** Neil Gast *McGraw Hill*
7:30 - 11:00	Social Night (Carnine's Steakhouse)			

Breakout Schedule

Friday, July 26

	York	Clark
7:30 - 10:00	**Registration Open (4th Floor Foyer)**	
8:00 - 8:30	**General Membership Meeting / New Officer Presentation (Sacagawea/Lewis)**	
8:30 - 9:20	**F1** **Adding mLearning to eLearning: Teaching Mobile App Development Online** Brian G. Burton, Ed.D. *Abilene Christian University*	**F2** **Cheating in Online Classes** Robin E. Grebing *St. Louis Community College*
9:30 - 10:20	**G1** **Integrating Video Streaming with Kaltura to Support Online Learning** Marcel Bechtoldt *University of Missouri - St. Louis*	**G2** **Yes! You CAN Build Your Own Online Courses for K12** Dr. Robyn Hagerman & Nichole Lemmon *Springfield Public Schools*
10:30 - 11:20	**H1** **FREE -- Adding Voice and Infographics to Your Classroom or Feedback** Andree Swanson *Ashford University*	**H2** **Online Learning - Try it! You Might Like it!** Linda Hubble, Dennis White, Lisa Stepanovic *St. Louis Community College*
11:30 - 12:30	**Keynote (Sacagawea/Lewis)**	
12:30 - 1:30	**Lunch (Sacagawea/Lewis)**	

Presentation Tracks
Pedagogy & Methodology
Instructional Design & Content Development
Emerging Technologies
Administration, Leadership, & Policy

Thursday Events

Registration	4th Floor Foyer	7:30 – 10:00

Check in, pick up you badge and other conference materials before sessions begin.

Vendors Open	York	7:30 – 5:00

Check out the vendor area and sign up for some awesome door prizes.

Opening Remarks	Sacagawea/Lewis	8:00 – 8:30

Join us for welcome and announcements before sessions.

Block A   8:30 – 9:20

A1 — **MOOCs: Passing Fad or the Future of Higher Education**
Odin Jurkowski
University of Central Missouri
Concurrent | Pedagogy & Methodology

MOOCs (Massive Open Online Courses) have taken higher education by storm. The approach of such courses has advantages and disadvantages for faculty and students alike. The question is whether MOOCs are a passing fad or if they will permanently change our expectations of what it means to learn at a distance. This presentation will delve into the implications.

A2 — **WGU Missouri: An Overview of Programs & Services**
Bob Rustad
Western Governors University
Concurrent | Administration, Leadership, & Policy

WGU Missouri was recently announced by Governor Nixon the partnership between the State of Missouri and Western Governors University. The goal of the partnership is to provide affordable and accessible college degrees to working adults in Missouri.

This presentation will provide an overview of the history, mission, programs and services available at WGU. WGU was founded in 1997 by the 19 US governors who comprised the Western Governors Association as a private, nonprofit university. Presently, 450 Missouri residents are already enrolled at WGU. Total enrollments recently passed 40,000 students from all US states and territories.

A3 — Social Media and Emerging Technology/Apps for Educators
Guy Danhoff
Missouri Baptist University
Concurrent | Emerging Technologies

This session will explore several strategies and best practices for using Social Media (i.e. - Facebook, Twitter, blogs, etc.) in the online environment.   In addition, this session will provide the attendee several emerging technologies used in education and apps to consider integrating into the online classroom.   In a nutshell, this session will present the information to meet the needs of the beginner to intermediate and to the highly advanced levels.

AB4 — Three Variations on a Theme"(Building Online Programs in Private, Community and State Institutional Environments)

Dr. Gary Rader Katherine Nordyke	Jeremy Harris Rev. Mark Fabian	Matt Harris Sherry Phelan
Missouri State University	*Evangel University*	*Ozarks Technical Community College*

Panel Discussion | Administration, Leadership, & Policy

Online program development and administration represents the less glamorous side of future-oriented higher education. While it may be less glamorous, it is no less essential for the successful implementation and growth of online teaching and learning. The presentation represents a three-fold comparison of the challenges and problems associated with online program development in the various settings of a public university, a community college and a private university in Springfield, MO. Participants who are seeking insight into their own programs or have an interest in the administration and policy-side of online education will benefit from participation in this discussion. The three speakers will provide an open forum for the audience to share their own experiences.

Block B   9:30 – 10:20

B1 — Save Time, Improve Accuracy – Use a Knowledgebase
Chelsea Caile, Amanda Eller, & Lisa Webb
Southeast Missouri State University
Concurrent | Emerging Technologies

Have trouble remembering EVERYTHING you need to know to effectively do your job? Can't keep up with changing policies and procedures on your campus? Need a resource guide for new faculty or staff? To help overcome these obstacles, we utilized our Learning Management System, Moodle, to catalog all our information in one shared location that we can access online from anywhere. In this session we'll demonstrate the system we created and help you strategize how you can create a knowledge database at your institution.

B2	**BYOD (Bring Your Own Device) Brainstorming Session** Karen Foresee & Stephanie Davenport *Ozarks Technical Community College* Discussion	Instructional Design and Content Development

Online does not mean alone! Studies have continually suggested that students who are more engaged tend to earn better grades. In a mobile world that has a large variety of devices, how can we make sure that we are keeping our students engaged, regardless of the device they own? Participants are invited to bring their own devices (iPads, Tablet PCs, Smartphones, etc.) into this session where we will brainstorm and discuss the strengths and weaknesses of each type of device in regard to online and hybrid instruction.

B3	**Juggling Demands, Expectations and Student Engagement when Designing Online High School Courses** Beverly Fox *Mizzou K-12 Online/MU High School* Discussion	Instructional Design and Content Development

Developing high quality learning experiences in online courses that meet the standards (content, core, best practice, online) is a challenge! MU High School and Mizzou K-12 Online collaborate with experienced content matter specialists to meet this growing demand. Join us for our discussion of how teachers and online experts work together to meet the standards, incorporate interactive and digital media in the every-changing online course environment.

Vendor Break	**York**	**10:30 – 11:00**

Check out the vendor area and sign up for some awesome door prizes.

Maria Anderson
Director of Learning and Research
Instructure, Inc.

Teach a MOOC…what are you, crazy?

If you've ever actually taught an online course, the thought of teaching a MOOC sounds like an absolutely crazy idea. It's hard to get past the idea that you might be multiplying all your "online student" headaches by a factor of 100 or 1000. Well, those were my first thoughts about it too. However, what I learned was that teaching a MOOC has been the purest and most fun form of teaching and learning that I've ever done. Teaching a MOOC is a complete paradigm shift from traditional education in terms of the design, the assessment requirements, and the diversity of students. As the manager of courses for Canvas Network, we've learned a lot about how to design a good online course for students who struggle with English, span all the time zones in the world, and have very different learning goals. In this talk I will share my own teaching experiences and surprises and some of these design tips from our MOOC courses.

Lunch		12:00 – 1:00
	Sacagawea/Lewis	
Awards		1:00 – 2:00

The 2013 MoDLA Excellence Awards will be presented immediately following lunch. Join us as we recognize outstanding efforts made by distance learning professionals K-12, Higher Education, Student Services/Tech Support, and Distance Learning Leadership.

Block C	2:00 – 3:00

C1

Compliance & Accreditation: Essential Tenants of Successful Program Reporting
Roberta Ross-Fisher
Western Governors University
Concurrent |Administration, Leadership, & Policy

Successful state, regional, and national compliance and accreditation efforts are essential to any quality distance learning program. While often rigorous and challenging, there are several key principles linked to success in the compliance and accreditation arena, one of which includes excellent program reporting. The careful submission of self-studies, annual reports, program approval applications, and the like play a huge role in site team visit outcomes and authorizations to operate. This interactive session will introduce participants to some of the key principles of program reporting that have been proven to be effective for distance learning programs.

C2 — Compelling to the Core: Authentic Engagement through Educational Videoconferencing

Diane Tinucci
Cooperating School Districts
Concurrent | Pedagogy & Methodology

Within the wonder of utilizing educational videoconferencing to revisit the American home front during WWII, to quiz a bestseller's author, and to share culture similarities with Taiwan lies engaging, authentic, substantial academic benefit. A retired high school language arts educator turned distance learning support teacher for Cooperating School District will discuss topics including: the location of quality, curricular-supportive connections; logistics and support available in planning and conducting conferences; the encouragement of quality class and student participation in distance learning connections, and the rich, common core supportive benefits in including educational videoconferencing in the curriculum

C3 — Essentials Components of E-ServiceLearning

Katherine Nordyke
Missouri State University

Dr. Jean Strait
Hamline University

Concurrent | Pedagogy and Methodology

This session will provide the participant with e-serviceLearning definitions, models for e-serviceLearning and the essential components necessary for e-serviceLearning academic coursework. Additionally, the session will cover important technologies that help to facilitate the core goals of e-serviceLearning, coupled with course development considerations including instructional design, delivery, classroom management, best practices, tools and resources, software, and more. The session will conclude with examining the next steps for e-serviceLearning.

C4

Negotiating the Dual Citizenship of Virtual High-School & College Students

Leslie Salley
Clemson University
Concurrent | Pedagogy & Methodology

As an educator of 10 years, I have always played multiple roles: online + face-to-face teacher; part-time college instructor + full-time high-school teacher; and, most recently, full-time university lecturer + online dual-credit teacher. Adult learners who require convenience and flexibility have historically been the focus of Internet-based education (or elearning). However, the postsecondary general-education curriculum, particularly when delivered online, opens up the possibility for a multiplicity of learner types, including primary and secondary students. Lisa Dawley, Kerry Rice and others report that the number of virtual K12 (and even P12) students is rapidly increasing every year. The benefits of elearning for high-school students and administrators are numerous. Online courses can provide expanded course offerings, scheduling flexibility, and the opportunity to earn college credits while still in high school. The national completion agenda — as well as the desire of legislators, educational leaders and students themselves to accelerate time to graduation — has further popularized elearning for high-school students. One area of elearning expansion in Missouri and other states is online dual enrollment whereby secondary students, typically in their junior or senior year, take online courses for both college and high-school credit. Despite the benefits, the dual-enrollment population presents unique challenges for online instructors because, like me, the students hold dual citizenship in high school and college. Based on my experience teaching online dual credit at a rural two-year college in Southwest Missouri while working full-time in traditional secondary and postsecondary environments, I will offer strategies for promoting student success in online dual-credit courses. The session will elicit active audience participation and provide ample time for discussion as well as question-and-answer.

Vendor Break	York	10:30 – 11:00

Check out the vendor area and sign up for some awesome door prizes.

D1 eLearning Students: No Boundaries
Diana Garland
Missouri State University
Concurrent | Pedagogy & Methodology

When we think of eLearning and think of the online classroom, we think no brick and mortar. eLearning also means no boundaries for our students. We can have very diverse group of students learning in the same online classroom. What about our student's backgrounds? Our students could be first generation, experienced students coming back to finish a degree, international students, veterans, students needing additional academic assistance or more often some combination of those listed. In this session the presenters will discuss some of the issues to be aware of in designing and teaching in your online classroom.

D2 Solutions for the Integration of Voice Technologies in Secondary and Post-Secondary Instructional Settings
Dr. Doug Feldmann
Northern Kentucky University
Concurrent | Pedagogy & Methodology

Voice technologies - such as Wimba, Tegrity, VoiceThread, AudioBoo, and other applications - are becoming increasingly popular as communication tools in educational coursework conducted through online portals. Furthermore, this popularity is not only increasing in courses that are fully online, but also in those which are termed as "blended" or "hybrid" courses (partially face-to-face and partially online) - the latter of which is increasing in frequency in P-12 settings.

This session will show attendees some of the latest functions in voice technologies being utilized in secondary and post-secondary classrooms, and how these applications can benefit educators who wish to integrate them into their traditional methodologies as part of their daily instruction.

D3 HEC-TV Live! And Point2Point
Helen Headrick & Tim Gore
Higher Education Channel Television
Concurrent | Emerging Technologies

HEC-TV is unique; both a videoconference provider and an Emmy winning television station. In addition to HEC-TV Live!, which is both a television program and a videoconference, we now offer HEC Point2Point, a point to point videoconference series. Both programs combine the panache of television with tailored videoconferencing to bring experts from around the world face to face with students in classrooms and viewers at home. Pre and post activities are downloadable for each program

The diversity of our programs is also unique. We offer programs from Social Studies to Science and from Fine Arts to Language Arts. We work diligently with our partner organizations to find the best guest panelists possible to bring clarity and depth to topics, ensuring content quality and accuracy. Classrooms from throughout world can participate live via videoconference, Skype, Vidyo, or other desktop videoconferencing programs. Our HEC-TV Live! programs are also available on television and the web. Those who view via those outlets may ask questions by phone, e-mail, or social media. Our HEC-TV Live! programs are archived online and available at www.hectv.org and on our iTunes U site. Adding HEC Point2Point has broadened our ability to serve teachers and students.

D4 Federal Funding Update & Best Practices in Granting Success!
Jeff Barlow
Polycom, Inc.
Concurrent | Administration, Leadership, & Policy

This session will provide attendees the latest information of federal grant funding trends from a variety of agencies with a focus on those programs that can leverage distance learning. Participants will:

1) Review key grants proposed in the 2014 proposed budget for distance learning
2) Discuss some of the latest funding trends in grants
3) Explore web-based tools and applications used in grants
4) Illustrate best practices in getting grant ready using a education technology planning model.

E1 — The Dawn of a New Era - The Pexip Distributed Conferencing Platform

Michael Peri
Pexip
Vendor Spotlight | Emerging Technologies

The former Tandberg team launched Pexip Infinity in June 2013. We are currently working with several telemedicine and higher education/distance learning organizations who are seriously considering deploying Pexip. Pexip Infinity is a software-only, virtualized, scalable conferencing platform that provides virtual voice and video meeting rooms for users on fixed and mobile devices. The system consists of a Management Node and one or more securely interconnected Conferencing Nodes that customers deploy as Virtual Machines (VMs) on host servers located anywhere around the globe. Pexip also offers an iOS application that allows participants to manage conferences and view presentations on a tablet or smartphone. Each Pexip Infinity virtual meeting room (VMR) can have one or more associated aliases (names of users' meeting rooms, or numbers). All VMRs are created by the Management Node(s) and exist simultaneously on all Conferencing Nodes. Users access a VMR from their nearest Conferencing Node by dialing a VMR alias. When a Conferencing Node receives a call to a particular VMR alias, the Node creates a conference instance based on that VMR's settings. If more than one Conferencing Node is involved in a call, the Nodes exchange media between each other over a secure connection that Pexip calls a virtual backplane that sends multiple H.264 streams at either high or low resolution depending on who is speaking. The distributed nature of the Pexip Infinity architecture allows customers to "scale up" by stacking servers in a single data center, and/or "scale out" by distributing servers geographically. When deployed in a geographically distributed fashion, the design enables customers to reduce WAN bandwidth usage while maintaining high audio-video quality in multipoint calls. Pexip Infinity supports natively all of the commonly used industry algorithms, protocols, standards, and applications including H.323, SIP, Lync 2010 and 2013, HTML5, H.264 SVC, H.264, H.263, and VP8/Opus (used within WebRTC). . According to Pexip, a standard 1U dual socket server can support up to 80 720p30 video connections. The system has no limit on the number of VMRs that can be configured.

E2 Ensuring Academic Integrity Using Online Proctoring

Jason Rupert
ProctorU
Vendor Spotlight | Emerging Technologies

How can instructors be sure that someone taking an exam on the other side of the world is adhering to the guidelines put in place by instructional staff?

The most effective way to ensure the academic integrity of distance education programs is to incorporate live online proctors. This session includes a discussion about academic integrity and some disturbing statistics about plagiarism and cheating.

By using webcams, screen-sharing technology and identity authentication processes, ProctorU test monitors can see the student, see what they are doing and know who they are.

The session will also discuss online proctoring and unveil tips and strategies to help cutting-edge educators advance policies designed to reduce incidents of dishonesty online.

Here's what you can expect to learn:

- The difference between identity authentication and attendance verification
- How to employ anti-plagiarism tactics
- Ways to develop secure exam structures
- Key elements to creating a culture of academic integrity among administrators, students and faculty members
- How ProctorU's online proctoring process is modeled after the "in classroom" experience

ProctorU uses a patent-pending three-step process that confirms that the student who registered for the exam is the student who is taking the exam and is following the institution's testing requirements. This process is trusted by more than 300 partner institutions including the University of Florida, Northwestern University and the University of Illinois.

E3 Canvas by Instructure, an LMS and Beyond

Estelita Young
Canvas by Instructure
Vendor Spotlight | Instructional Design and Content Development

Come see how the design and features of the Canvas learning platform make teaching more enjoyable and learning more meaningful. This presentation and Q&A session will address migration, third-party integrations, SIS integrations, mobility, ePortfolios, outcomes and more.

E4 Think Outside the Book

Neil Gast

McGraw-Hill Higher Education

Vendor Spotlight |Instructional Design and Content Development

Cross out of the boundaries of the textbook and discover new learning innovations that meet students where they are and engage them with multi-modal delivery. McGraw-Hill Education provides institutions with scores of supplemental materials which enrich their online courses and improve student learning. In this session we'll explore some of the latest innovations from McGraw-Hill Education including adaptive learning and mobile technologies that help student break through barriers and reach their goals.

Social Night

The first night of conference attendees gather for fun, food, and a little friendly competition. This year, Carmine's Steakhouse, conveniently located in the hotel will be providing food and a cash bar.

Join us for a 6 round trivia tournament and other challenging games. Prizes will be awarded for 1st, 2nd, & 3rd place teams in the trivia tournament.

SN — Social Night

W — 7:30 PM, Thursday, July 25, Carmine's Drury Plaza Hotel

E — 6-Round Trivia Tournement

P — Prizes for 1st, 2nd, & 3rd place trivia teams!

R — Great Food & Cash Bar!

M — Meet other distance learning professionals and MoDLA representatives!

Social night is always a highlight of conference as attendees get to enjoy each other's company in a light-hearted atmosphere and relax after the excitement of the first day of conference.

This year's door prizes will also be given during social night.

Friday Events

Check in, pick up you badge and other conference materials before sessions begin.

Membership Meeting Sacagawea/Lewis 8:00 – 8:30

The MoDLA general membership meeting will be held before the start of sessions. Presentation of the 2013-14 board will be made during the meeting as well as a recognition of the service of our outgoing past president, Philip Arnold.

Block F 8:30 – 9:20

F1

Adding mLearning to eLearning: Teaching Mobile App Development Online
Brian G. Burton, Ed. D.
Abilene Christian University
Concurrent |Pedagogy & Methodology

The demand from students for mobile application & game development courses is growing rapidly. In this presentation Dr. Burton shares experiences from teaching a lab-intensive undergraduate introductory course on mobile computing at Abilene Christian University and its conversion into an online course. The course was designed to introduce the concepts of computer programming and developing apps and games for mobile devices. The data were analyzed through the lens of the self-determination theory. The presentation concludes with a direction for future courses in mobile computing at ACU and recommendations for those who are considering adding such courses to their K12 or college curriculum.

F2	**Ceating in Online Classes: Perspectives and Prevention** Robin E. Grebing *St. Louis Community College* Concurrent	Administration, Leadership, and Policy

While the evolution of technology has facilitated online education, it has also fueled speculation about increases in student cheating. Concerns about academic dishonesty are not new, but some methods of cheating are, and faculty have little understanding about the technology students use to collaborate and share work in unsanctioned ways. These realities are forcing postsecondary institutions that provide online courses "to continuously examine their programs and develop sophisticated approaches to ensure the integrity of their academic programs (WICHE Cooperative for Educational Technologies [WCET], 2008). There is a plethora of research about academic dishonesty in traditional classroom settings, but fewer studies have been conducted solely focusing on the online environment. Nonetheless, there is an urgent need for academic integrity guidelines for online courses. This session will present institutional policies to inhibit cheating and strategies faculty can use to design courses that safeguard academic integrity.

Block G	**9:30 – 10:20**

G1	**Integrating Video Streaming with Kaltura to Support Online Learning** Marcel Bechtoldt *University of Missouri – St. Louis* Concurrent	Instructional Design & Content Development

In this presentation we will discuss the evolution of video streaming in its support to Distance Education at the University of Missouri St. Louis. After 10 years of using the tradition streaming services, both QuickTime streaming services and Windows Media, there was a need to select a new video streaming solution that provides support for BYOD, mobile services as well as the traditional desktop computers.   Presentation will do a show and tell of the Kaltura video streaming services in a YouTube like environment (MediaSpace) and integrated in Bb Learn.

G2	**Yes! You CAN Build Your Own Courses for K-12** Dr. Robyn Hagerman & Nichole Lemmon *Springfield Public Schools* Discussion	Instructional Design and Content Development

Discover how Springfield Public Schools developed collaborative design processes to create fully online courses using district curriculum, teachers and resources. Course design process, structure and content will be discussed, as well as strategies for implementing high school online courses at the district level. Examples will be shared. Come discover how one school district went from zero online learners to more than 400 in one year.

H1 — FREE -- Adding Voice and Infographics to Your Classroom or Feedback

Andree Swanson
Ashford University
Concurrent | Pedagogy and Methodology

VOICE

Is your feedback to your students dry and lifeless? Do you prefer to be succinct, but students don't feel you! Online instructors are constantly searching for methods to improve student feedback within the online classroom. Improve your end-of-course survey results. Include your voice in the classroom or in your feedback. Learn how to include your voice easily and FREE!

INFOGRAPHICS

How do you reinforce a complex concept to online students in a way that increases the probability of student understanding? How does an online instructor know when a student comprehends a concept? Online instructors are searching for methods to increase student engagement and comprehension within the online classroom. In this session, you will learn what infographics are and learn how to use them in your online classroom. All examples are not only easy, but they are FREE.

Online instructors are searching for methods to increase student engagement and comprehension within the online classroom. In this session, you will learn how to include sound and infographics within your online classroom.

H2 — Online Learning – Try It! You Might Like It!

Linda Hubble, Senior Instructional Designer   Lisa Stepanovic, Senior Instructional Designer   Dennis White, District Coordinator, Smart Start
St. Louis Community College
Concurrent | Instructional Design and Content Development

Enrolling in online courses and programs can potentially expand post-secondary learning horizons, but how can students experience whether online learning might be a good fit for them? St. Louis Community College recently designed and piloted a new student success course, Smart Start, which includes an LMS (Blackboard) orientation module and an online learning week to provide students with a low-stakes opportunity to "be an online student." The presenters will provide an overview of the learning experience, demonstrate components of the activities and share feedback from students and instructors collected during the Fall 2012 and Spring 2013 terms.

Keynote | Sacagawea/Lewis | 11:30 – 12:30

Wade Kelly
Instructional Designer
Faculty of Extension
University of Alberta

Wendy Caplan
Director, eLearning Services
Faculty of Nursing
University of Alberta

Blinded by the Light: Wrapped Up and Seduced, Another Technical Delight

Technology has made the boundaries of our classrooms virtually limitless. We can send audio, video, and images instantaneously. We can collaborate with anyone, anywhere in real time. Our classroom doors and windows have been opened up to the world. But now that we can do anything, how can we be sure we are doing the right things? How does our vision for technological adoption and integration mesh with our vision for education? As early as 1995 Neil Postman urged us to stop thinking about and accepting educational technologies as "unmixed blessings, gifts, as it were, from the gods". By taking the time to critically reflect on what was and what is we position ourselves to play an active role in what could be as it is only by being conscious and deliberate that we can hope to drive the use of technology rather than being driven by it.

Lunch | Sacagawea/Lewis | 12:30 – 1:30

Enjoy one last opportunity to connect with the distance learning community of Missouri during our closing lunch.