



# **Mobile, Open, Connective: Distance Learning Refined**

*14<sup>th</sup> Annual Conference and Membership Meeting*

University Plaza Hotel and Convention Center  
Springfield, Missouri  
July 21-22, 2011

## Welcome from the President



**C. DeWitt Salley, Jr.**  
College Director of OTC Online  
Ozarks Technical Community College

Dear Members and Conference Participants:

I am elated to welcome you to Springfield and the 14<sup>th</sup> Annual Conference of the Missouri Distance Learning Association (MoDLA). As with last year's conference, we have many exciting opportunities to share. The Board of Directors hopes you benefit from this experience and become more involved in the premier association for distance education in Missouri.

This year's theme—***Mobile, Open, Connective: Distance Learning Redefined***—purposefully suggests that our field is amid transformation. Movement within the field points not to a mere change but to an important redefinition of how we conceptualize and deliver eLearning. Ray Schroeder's leadership of eduMOOC, a Massive Open Online Course exploring the today and tomorrow of online learning, as well as Cable Green's work with Creative Commons are but two cases that exemplify this year's theme and signify a fundamental disciplinary shift.

As I reflect on the changes before us, I question whether *distance learning* properly describes our work, our field. After all, is our job not to reduce distance between students and instructors who participate in nontraditional modes of educational delivery? Current technology makes geographical distance largely irrelevant, yet our focus must remain on quality and innovation. Our keynote and featured speakers, as well as our award winners, reinforce the crucial point that exemplary practice can transform student learning and provide a value added never before realized in traditional education.

In support of being mobile, open, and connective, please join us in live tweeting the conference by using the hashtag **#MoDLA11**. This year's keynote and featured speakers are indisputable leaders in our field, and MoDLA's constituents who are unable to join us in person deserve to learn from these visionaries. Please help us develop our burgeoning professional learning network on Twitter and other social media.

In closing, I have been honored to serve as your President this year. I am confident our President-Elect, Mr. Philip Arnold, will continue moving the association forward. To all attendees, presenters, exhibitors, and sponsors, thank you for supporting MoDLA! With your ongoing commitment, we will offer the best resources for Missouri's eLearning professionals as we take the next step in 21<sup>st</sup>-century teaching and learning together.

Sincerely,

A handwritten signature in blue ink that reads 'Witt Salley'. The signature is fluid and cursive, with a long vertical line extending downwards from the end of the name.

Witt Salley  
MoDLA President, 2010–2011

# Conference Agenda

## Thursday, July 21

- 7:00 – 9:00 A.M. Hot Breakfast for Overnight Hotel Guests (Terrace Grill)
- 7:45 – 10:30 A.M. Coffee and Pastry Available for All Attendees (Lobby)
- 8:00 – 11:00 A.M. Registration Booth Open (Lobby)
- 8:00 – 5:30 P.M. Exhibitor Booths Open (Lobby)
- 9:00 – 11:00 A.M. Breakout Sessions (Kansas A, B, & C and Texas)
- 11:00 – 12:00 P.M. Keynote Speaker: Michelle Pacansky-Brock (Illinois-Colorado)
- 12:00 – 1:00 P.M. Lunch (Illinois-Colorado)
- 1:00 – 2:00 P.M. Featured Speaker: Maria Puzziferro (Illinois-Colorado)
- 2:00 – 3:00 P.M. Breakout Sessions (Kansas A, B, & C and Texas)
- 2:45 – 3:45 P.M. Refreshments Available (Lobby)
- 3:00 – 4:00 P.M. Featured Speaker: Barry Dahl (Illinois-Colorado)
- 4:00 – 5:00 P.M. Breakout Sessions (Illinois-Colorado)
- 7:30 – 11:00 P.M. Reception and Social Night Featuring Skinny Improv (John Q's)

## Friday, July 22

- 7:00 – 9:00 A.M. Hot Breakfast for Overnight Hotel Guests (Terrace Grill)
- 8:00 – 10:30 A.M. Coffee and Pastries Available for All Attendees (Lobby)
- 8:00 – 5:00 P.M. Exhibitor Booths Open (Lobby)
- 9:00 – 11:00 A.M. Breakout Sessions (Kansas A, B, & C and Texas)
- 11:00 – 12:00 P.M. Keynote Speaker: Travis Allen (Colorado)
- 12:00 – 1:00 P.M. Lunch (Colorado)
- 1:00 – 2:00 P.M. Awards Presentation and Membership Meeting (Colorado)

# Breakout Schedule

Thursday, July 21

	Kansas A, Classroom 40	Kansas B, Classroom 30	Kansas C, Classroom 30	Texas, Classroom 20		
8:00	Registration and Exhibits Open in the Lobby					
9:00	<b>A1.</b> Leo Hirner  Why are Online Students Withdrawing at MCC	<b>A2.</b> Pamela Williams & Teri Portman The Parallel Universe: Connecting Experiences Through Online Simulations	<b>A3.</b> Odin Jurkowski  Best Practices in Online Teaching	<b>A4.</b> Steve Hynds  Using Virtual Worlds for Online Faculty Development		
10:00	<b>B1.</b> Witt Salley & Leo Hirner  Special Interest Group for Missouri Community College eLearning Officers	<b>B2.</b> Karen Scales & Brennan Ransdell  The Connected Classroom	<b>B3.</b> David Endicott  Virtual Desktop: Access Anytime, Anywhere	<b>B4.</b> Diana Garland  Trends & Planning for Our Students' Success		
11:00	Keynote Speaker: Michelle Pacansky-Brock, "Teaching in the Era of Participation" (Illinois-Colorado)					
12:00	Lunch (Illinois-Colorado)					
1:00	Featured Speaker: Maria Puzziferro, "The Future of Online Education: The Role of Leadership" (Illinois-Colorado)					
2:00	<b>C1.</b> Paul Wilmarth  Andragogy: What Is It and Why Is It Critically Important to Online Education	<b>C2.</b> Crystal Hofegartner  Teaching Without a Textbook	<b>C3.</b> Ernest Wren  Plagiarism: Prevention vs. Punitive	<b>C4.</b> Brian Baker  Seven Last Words of K-12 Educators: "We Never Did It That Way Before!"		
3:00	Featured Speaker: Barry Dahl, "Are We Amusing Ourselves to Death?" (Illinois-Colorado)					
4:00	<b>D1.</b> James F. West & Guy W. Danhoff  Making the Most of Your YouTube Mashups	<b>D2.</b> Melanie Shaw & Todd Kane  Securing Jobs Teaching Online	<b>D3.</b> Vanessa Germeroth, Janet Sell, & Ida Guynn Attention Hybrid Enthusiasts: Dental Assisting Program Goes "Blended!"	<b>D4.</b> Angela Velez-Solic  Supplementing the LMS: Fun, Engaging, & Collaborative Tools to Support Learning		
	<i>Academic &amp; Student Support</i>	<i>Administration, Leadership, &amp; Policy</i>	<i>Emerging Technologies</i>	<i>Instructional Design &amp; Content Development</i>	<i>Pedagogy &amp; Methodology</i>	<i>Technology Infrastructure</i>

# Breakout Schedule

Friday, July 22

	Kansas A, Classroom 40	Kansas B, Classroom 30	Kansas C, Classroom 30	Texas, Classroom 20		
8:00	Exhibits Open in the Lobby					
9:00	<b>E1.</b> Chris Adams Using Technology to Train a State Judiciary	<b>E2.</b> Marcel Bechtoldt Merging of two Collaborative Tools: Wimba & Elluminate	<b>E3.</b> Jo Ann Mattson, Nancy Gordon, & Bruce Richards Digital Professor Academy	<b>E4.</b> Stephanie Madlinger Saving Schools \$\$\$ by Using Online Resources		
10:00	<b>F1.</b> Micheal Pruneau What's New With Blackboard	<b>F2.</b> Linda Jeschofnig Moving Laboratory Sciences Courses Fully Online	<b>F3.</b> Mark Gagnon & Jerod Quinn Supporting Field Experiences with Mobile Learning	<b>F4.</b> Rebecca Lopanec Must-Have Apps for Instructors		
11:00	Keynote Speaker: Travis Allen, "A Student Perspective on 21st-Century Learning" (Colorado)					
12:00	Lunch (Colorado)					
1:00	Awards Presentation and Membership Meeting (Colorado)					
	<i>Academic &amp; Student Support</i>	<i>Administration, Leadership, &amp; Policy</i>	<i>Emerging Technologies</i>	<i>Instructional Design &amp; Content Development</i>	<i>Pedagogy &amp; Methodology</i>	<i>Technology Infrastructure</i>

# Keynote Speakers

## Michelle Pacansky-Brock

Consultant and Owner, Teaching without Walls  
“Teaching in the Era of Participation”

Michelle Pacansky-Brock is a seasoned 21<sup>st</sup>-century professor who demonstrates a commitment to fostering innovations in college-level teaching and learning. She received the 2007 Sloan-C Excellence in Online Teaching Award and a Sloan-C Effective Practice Award in 2010 for her use of VoiceThread. Currently, she provides training and guidance to online professors through her work as a consultant for @One, a project funded by the California Community College Chancellor's Office. Michelle is also an active blogger with a global following of educators. She also partners with Cisco Systems' GETideas.org as a guest blogger on topics related to global learning innovations, serves on planning committees for educational conferences, and enjoys consulting for colleges and universities that are interested in supporting faculty to cultivate 21<sup>st</sup>-century learning environments. You can catch up with her on Twitter @brocansky.



Her presentation shares her personal journey as an online instructor and lifelong learner throughout the emergence of Web 2.0 and social media. Explore the potential our participatory culture holds for new levels of student engagement as Michelle shares practical and inspirational examples from her classes.



## Travis Allen

President and Founder, iSchool Initiative  
“A Student Perspective on 21<sup>st</sup>-Century Learning”

Before graduating high school, Travis Allen created a viral YouTube video on revolutionizing education in America through mobile learning. Today, Travis is a sophomore business management student at Kennesaw State University (KSU), where he runs his growing nonprofit organization, iSchool Initiative. Working closely with the Students In Free Enterprise (SIFE) organization at KSU, he has been able to turn his vision into a reality with schools all over the world adopting the iSchool initiative's mobile platform. This young visionary manages a team of thirty people who tour the country to provide engaging seminars, produce videos and an eMagazine for

students and educators, and motivate individuals to become lifelong digital learners in the information age. The project has had a tremendous impact on education, reaching a global audience and being featured on such stations as CNN and ABC. Travis is quickly becoming one of the leaders in the emerging digital learning revolution.

# Featured Speakers



## Barry Dahl

Owner and Operator, Excellence in e-Education  
“Are We Amusing Ourselves to Death?”

Barry Dahl is an independent contractor and consultant with a focus on e-learning and educational technology. He is available for speaking engagements, conference planning and hosting, e-learning quality improvement, strategic planning for e-learning growth, e-services development, student surveys related to satisfaction and engagement, as well as oncampus and online workshops. More information about his business venture can be found at the Excellence in e-Education website.

Barry previously served as the Vice President of Technology and Lake Superior Connect e-Campus at Lake Superior College (LSC) in Duluth, MN, where he was the senior administrator in charge of online learning. As Chief Technology Officer of the college, Barry had primary responsibility for Computer Services, Web and Information Services, and the e-Campus known as Lake Superior Connect.

## Maria Puzziferro

President + Provost, Rocky Mountain College of Art + Design  
“The Future of Online Education: The Role of Leadership”

With a Ph.D. in Administration, Leadership, and Technology from New York University, Maria Puzziferro is the President + Provost for Rocky Mountain College of Art + Design, with over 18 years of experience in higher education administration and teaching. She has held executive academic leadership positions at notable public and private institutions, such as Colorado State University’s Global Campus, New York University, and Florida State College at Jacksonville. She holds certifications in online teaching and learning, leadership, and nonprofit management. She has presented at numerous conferences and workshops regarding higher education administration, online program development, and instructional quality. Her latest research focuses on the quality of online programs, retention and student success, and art and design education.



This presentation will explore the future of online learning, highlighting trends, emerging issues, and the new regulatory context. Innovative, flexible, and bold leadership qualities are required to navigate this complex environment. The presenter will discuss a new vision of educational leadership for the future of online learning.

# Breakout Sessions

Thursday, July 21

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**A1.**

## **Why Are Online Students Withdrawing at MCC: 2001 versus 2010**

**Time:** 9:00–10:00 A.M. | **Room:** Kansas A | **Track:** Academic and Student Support | **Type:** Interactive Lecture

Presenter(s): **Leo Hirner**, Director of Distance Education  
*Metropolitan Community College – Kansas City*

MCC Distance Education completed a survey about ten years ago to better learn why online students were not as successful as traditional classroom students. This original study provided a good foundation for early distance learning support services.

It had been a number of years, so the Distance Education Department thought it time again to learn what factors might be impacting student success. The original survey formed the foundation for the 2010 survey, which was fully delivered in Fall 2010.

This presentation examines the results of the 2010 survey in comparison to the original survey. What has changed? Stayed the same? What new interventions might be necessary? Hopefully, the results will generate a lively discussion about what other institutions are observing.

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**A2.**

## **The Parallel Universe: Connecting Experiences Through Online Simulations**

**Time:** 9:00–10:00 A.M. | **Room:** Kansas B | **Track:** Instructional Design and Content Development | **Type:** Interactive Lecture

Presenter(s): **Pamela Bryan Williams**, Online Training and Instructional Design Manager  
**Teri Portman**, Instructional Designer  
*Webster University*

Translating engaging games and activities from a face-to-face course into an online course is often challenging. However, if you are up for the challenge, simulations can provide your students with opportunities that promote stronger connections between principles and real-world experiences. As you walk with us through the parallel universe, you will be introduced to the both simple and immersive simulations designed to personalize student learning through engagement with the content. This interactive presentation will help you identify and experience activities that translate into effective online experiences and know when to employ different strategies for items that will not translate into the online environment.

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**A3.****Best Practices in Online Teaching****Time:** 9:00–10:00 A.M. | **Room:** Kansas C | **Track:** Pedagogy and Methodology | **Type:** Lecture

Presenter(s): **Odin Jurkowski**, Associate Professor of Educational Technology and Department Chair of Career and Technology Education  
*University of Central Missouri*

This session will provide an overview of best practices in teaching online. Combining the literature and research in distance education with years of experience in teaching online, the audience will gain insight into improving their own courses and be able to take this presentation as a model for use at their own institutions.

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**A4.****Using Virtual Worlds for Online Faculty Development****Time:** 9:00–10:00 A.M. | **Room:** Texas | **Track:** Emerging Technologies | **Type:** Lecture

Presenter(s): **Steve Hynds**, Director of Online Education  
*Drury University*

This presentation discusses Drury University's experience with using Second Life to conduct monthly virtual faculty meetings. Topics covered are the implementation strategy, benefits, challenges, and return on investment to conducting faculty meetings using a virtual environment like Second Life.

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**B1.****Special Interest Group for Missouri Community College eLearning Officers****Time:** 10:00–11:00 A.M. | **Room:** Kansas A | **Track:** Administration, Leadership, and Policy | **Type:** Special Interest Group

Presenter(s): **Witt Salley**, College Director of OTC Online  
*Ozarks Technical Community College*  
**Leo Hirner**, Director of Distance Education  
*Metropolitan Community College – Kansas City*

This special interest group (SIG) is for distance learning directors, online program administrators, and other professionals working in eLearning leadership roles at Missouri community colleges. The purpose is to share ideas and resources, promote networking and inter-institutional collaboration, as well as provide assistance and support to colleagues serving in similar positions throughout Missouri's community colleges. In addition to providing ongoing professional networking and support, this SIG meets three times per year (MCCA, HELIX, and MoDLA).

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**B2.****The Connected Classroom**

**Time:** 10:00–11:00 A.M. | **Room:** Kansas B | **Track:** Instructional Design and Content Development | **Type:** Lecture/Discussion

Presenter(s): **Karen Scales**, Instructor of Language Arts  
**Brennan Ransdell**, Instructor of Mathematics  
*University of Missouri High School*

With ever-advancing technology at their fingertips, today’s distance learners want online applications that are immediate and interactive. As distance educators, we are challenged to keep pace with this click-fast culture and to keep students engaged with a curriculum designed for deliberative independent study. As instructors with MU High School, students push us to meet that challenge as we incorporate more peer collaboration and student/teacher interaction into our online courses.

In this presentation, a language arts instructor and a math instructor with MU High School will discuss the elements of course design, technological applications, and teaching strategies that help MU High School connect students and teachers in today’s virtual classroom. In particular, we will focus on our implementation of a semester calendar that allows for real-time chats, class discussion forums, and other forms of purposeful class communication. We will share our experiences, challenges and successes, and allow time for the audience to share theirs.

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**B3.****Virtual Desktops: Access Anytime, Anywhere**

**Time:** 10:00–11:00 A.M. | **Room:** Kansas C | **Track:** Emerging Technologies | **Type:** Lecture

Presenter(s): **Dave Endicott**, President  
*Neo Tech Solutions, Inc.*

This presentation will provide a clear and concise look into the benefits of a virtual desktop environment. Information will include technical overviews, use scenarios, cost comparison, and benefits. Imagine being able to provide a consistent and secure environment every time users connect regardless of what device they use or where they connect from.

Ease of use and availability are typical obstacles when implementing a technology solution. Virtual desktop environments are an ideal solution because users are presented their desktop every time and can access it from a multitude of devices. Many of the obstacles and restrictions of how and where user access takes place have been eliminated while enhancing the users experience.

Technical overview will include guidelines on Infrastructure and hardware to support a virtual desktop environment. Use Scenario will include various connectivity options. Cost Comparison information will take a look at current hard and soft costs to consider. Benefit information will provide the attendees with the answer to “Why virtualize?”

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**B4.****Trends and Planning for Our Students' Success****Time:** 10:00–11:00 A.M. | **Room:** Texas | **Track:** Academic and Student Support | **Type:** Interactive Lecture

Presenter(s): **Diana Garland**, Director of the Learning Commons  
*Missouri State University*

What are our students really like? What do we anticipate affecting student expectations and behavior in the learning environment of the future? In this session, the presenter will summarize forecasted trends and research on student characteristics that are anticipated to affect how our students interact with their learning environment. Attendees will be asked to reflect on these topics and discuss how this information can be incorporated into their distance learning strategic planning for improved student retention and success.

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**C1.****Andragogy: What Is It and Why Is It Critically Important for Online Education?****Time:** 2:00–3:00 P.M. | **Room:** Kansas A | **Track:** Pedagogy and Methodology | **Type:** Lecture

Presenter(s): **Paul Wilmarth**, Technical Trainer  
*University of Missouri – Saint Louis*

This presentation will cover the basic tenets of andragogy (the art and science of helping adults learn), compare it to theories of pedagogy, and show how online educators can improve student learning outcomes by incorporating andragogy in their course design and delivery.

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**C2.****Teaching Without a Textbook: Why It May Be Better for You and Your Students and How to Make It Work****Time:** 2:00–3:00 P.M. | **Room:** Kansas B | **Track:** Instructional Design and Content Development | **Type:** Lecture

Presenter(s): **Crystal Hofegartner**, Adjunct Online Instructor of History  
*Ozarks Technical Community College*

This session will explore the benefits of designing a course that does not use a textbook or that can at least function without one. Statistics show that 20–25% of students do not even purchase the assigned textbook for a course, and even among students who do, only about 30% of the assigned course readings are completed. We can bemoan this fact and watch these students fail, or we can analyze why this is the case and find new ways to help our students succeed.

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**C3.****Plagiarism: Prevention versus Punitive**

Time: 2:00–3:00 P.M. | Room: Kansas C | Track: Pedagogy and Methodology | Type: Lecture

Presenter(s): **Ernest Wren**, Assistant Dean for Adult Higher Education and Online Campus  
*Columbia College*

Columbia College Online Campus has reduced plagiarism by adopting a preventative perspective on plagiarism. The Online Campus has developed an online plagiarism tutorial and quiz—which, when worked with turnitin.com, has reduced reported instances of plagiarism. Instructors have the option to work the system so that students may not download a paper until they have completed and passed the tutorial/quiz. Having identified several "types" of students who commit plagiarism, either intentionally or unintentionally, it is in the best interests of the student and college (retention rates) to prevent plagiarism as opposed to punishing plagiarism after the fact. Plagiarism is no more prevalent online than it is in-seat, but the options to detect and prevent are oftentimes easier to utilize.

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**C4.****Seven Last Words of K-12 Educators: “We Never Did It That Way Before!”**

Time: 10:00–11:00 A.M. | Room: Kansas A | Track: Administration, Leadership, and Policy | Type: Roundtable

Presenter(s): **Brian Baker**, Governmental Relations Consultant  
*Connections Academy*

The Missouri Virtual Instructional Program (MoVIP) authored by former State Representative Baker was a major step in education reform and recognizing the need to bring Missouri schools into the 21<sup>st</sup> century. However, a cut in state funding limited access and availability of online courses for K-12 students. There remains a need to expand online education to K-12 through new education policies. This past legislative session the Missouri House and Senate both looked at virtual school legislative proposals for elementary and secondary students.

This session will share the need for expanding online educational opportunities for K-12 students and the importance of virtual schools as a viable public option. This will include looking at hybrid online education models and virtual charters or virtual pilot schools. It will further review legislative proposals in Missouri and allow an “Open Forum” discussion for ideas on how to expand virtual online education for elementary and secondary education students in Missouri.

The session will be led by former State Representative Baker, currently a Governmental Relations Consultant for Connections Academy and author of MoVIP. Connections Academy operates over 50% of the courses for the MoVIP program.

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**D1.****Making the Most of Your YouTube Mashups**

**Time:** 4:00–5:00 P.M. | **Room:** Kansas A | **Track:** Instructional Design and Content Development | **Type:** Lecture

Presenter(s): **James F. West**, Technical Assistant for Distance Learning  
**Guy W. Danhoff**, Assistant Director of Distance Learning  
*Missouri Baptist University*

“Clip culture is here to stay,” to quote the founders of YouTube. Today, a rich Internet experience is part of the fabric of everyday life for today’s students. Reaching Millennial students means presenting materials in a way that resonates with them. YouTube provides an easy vehicle for doing just that. Coupled with the Mashup feature available in Blackboard 9.1, educators have a powerful tool, if they are willing to make the most of it.

Today’s college freshmen were born in 1993. By the time they started school, the World Wide Web was already eight years old. They were only in junior high when MySpace, Facebook, and YouTube were launched. They were still in elementary school when the iPod hit store shelves. For them, the Internet has always been a place of rich media; Web-based video and audio are not novel. The University, however, often continues to lag behind. Today’s faculty too often uses at most static PowerPoint slides and static, text-based course content. Part of the reason that faculty hesitate to expand their repertoire is that creating and delivering rich media seem like a highly technical and expensive endeavor. While that can be true, it is not necessarily so.

Any educator with a laptop and a camera can create video content for their courses. YouTube provides a free distribution mechanism, which allows for the easy incorporation of video content into online courses. This is made even easier with the introduction of Mashups in Blackboard 9.1. YouTube also has features that help to make videos accessible by adding subtitles (a perennial problem for educators wanting to move into multimedia). This presentation focuses on simple, inexpensive (free whenever possible) ways to develop video content, getting that content onto YouTube, and then embedding it into an online course. Also, some examples of how YouTube has been successfully integrated into online and face-to-face courses at the presenters’ home institution will be shown.

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**D2.****Securing Jobs Teaching Online**

**Time:** 4:00–5:00P.M. | **Room:** Kansas B | **Track:** Pedagogy and Methodology | **Type:** Lecture

Presenter(s): **Melanie Shaw**, Associate Professor of Education  
*Northcentral University*  
**Todd Kane**, Online Faculty  
*Colorado State University – Global Campus*

Anyone interested in pursuing an online teaching career must diligently apply for open positions and document each step taken. Like most jobs, opportunities in distance learning are competitive. Moreover, the application process can be very time consuming. With the growth of the Internet, online programs in higher education have grown exponentially. This presentation contains information for those interested in securing jobs teaching online, especially for those interested in making a fulltime living teaching online.

**D3.****Attention Hybrid Enthusiasts: Dental Assisting Program Goes “Blended”****2011 Award  
Winner****Time:** 4:00–5:00 P.M. | **Room:** Kansas C | **Track:** Instructional Design & Content Development | **Type:** Lecture

Presenter(s): **Vanessa Germeroth**, Assistant Director of eLearning Outreach (**2011 Award Winner**)  
**Ida Guynn**, Dental Programs Instructor  
**Janet Sell**, Dental Assisting Program Director  
*Ozarks Technical Community College*

Ozarks Technical Community College (OTC) has added a new blended Dental Assisting Program option to its traditional lineup. This blended program became possible thanks to the state of Missouri’s Training for Tomorrow grant, which was created to help people rejoin the workforce and provide new skills for improved opportunities. This session will include highlights of the blended program development, from initial concept to online course design, as well as a comparison of the new blended program with the highly successful traditional program. The blended program will be offered by facilitators from the OTC Dental Assisting Program and the OTC Online College. A Q&A opportunity will follow the presentation. Come and participate for a chance to win dental prizes!

**D4.****Supplementing the LMS: Fun, Engaging and Collaborative Tools to Support Learning****Time:** 4:00–5:00 P.M. | **Room:** Texas | **Track:** Instructional Design and Content Development | **Type:** Demonstration Lecture

Presenter(s): **Angela Velez-Solic**, Online English Instructor; Coordinator of Learning Technologies  
*Ozarks Technical Community College; Northeastern Illinois University*

While some institutions have advanced LMSs with built-in tools like wikis, blogs, and journals, the Internet offers a vast array of free tools that can be used to increase audio, video, and comprehensive group work experiences. This session will highlight an array of free tools that can be used in any LMS to make learning exciting and engaging for students.

This session will be a show-and-tell experience for attendees. The presenter will share her four-page list of technology tools that enhance the learning experience for students and highlight specific tools by showing how they work and what they look like embedded in a LMS. Attendees will be shown “how” to embed these objects if they do not know how. Some tools that might be shown include Wiggle, Xtranormal, poll everywhere, vocaroo, Voki, Class Tools, and quizlet.

# Breakout Sessions

Friday, July 22

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**E1.**

## Using Technology to Train a State Judiciary

**Time:** 9:00–10:00 A.M. | **Room:** Kansas A | **Track:** Administration, Leadership and Policy | **Type:** Lecture

Presenter(s): **Chris Adams**, Education Programs Coordinator  
*Office of State Courts Administrator*

The Missouri Courts have been using a blended learning approach for judicial staff across the state for almost ten years. We use a blended approach to training and education that uses a variety of teaching methods, including classroom training, instructor-led webinars, Web-based training courses, video, and electronic documents. The various deliveries are coordinated through our learning management system, JEWELS. Using technology we have managed to expand our number of activities and attendees during these tight budget times.

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**E2.**

## Merging of Two Collaborate Online Tools: Wimba and Elluminate

**Time:** 9:00–10:00 A.M. | **Room:** Kansas B | **Track:** Emerging Technologies | **Type:** Demonstration and Discussion

Presenter(s): **Marcel Bechtoldt**, Principal Systems Administrator  
*University of Missouri – Saint Louis*

Presentation will review the experiences of a member of the Blackboard Collaborate Product Advisory Council of the new Division of Blackboard Collaborate. Discussion will center on the process of merging the features of Wimba and Elluminate to develop the next generation online collaboration tool, Blackboard Collaborate 11. This session will provide a demonstration of the new features in Blackboard Collaborate (release date July 2011).

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**E3.**

## Digital Professor Academy

**Time:** 9:00–10:00 A.M. | **Room:** Kansas C | **Track:** Instructional Design & Content Development | **Type:** Lecture

Presenter(s): **Jo Ann Mattson, Nancy Gordon, and Bruce Richards**, Instructional Designers  
*Missouri State University*

The Digital Professor Academy is a community of practice led by the Instructional Designers and designed to provide support for faculty who are designing, developing, teaching, or revising online, blended, and traditional courses through the use of technology. This faculty support program will assist faculty throughout course development by providing support on pedagogy, course design, and teaching through technology. The Digital Professor Academy is designed to support experienced as well as faculty new to online technologies through multiple learning paths and interest surveys.

**E4.****Saving Schools \$\$\$ by Using Online Resources**

Time: 9:00–10:00 A.M. | Room: Texas | Track: Emerging Technologies | Type: Lecture

**2011 Award  
Winner**

Presenter(s): **Stephanie Madlinger**, Program Coordinator, Virtual Learning Center  
*Cooperating School Districts*

Is your school looking to increase student achievement yet decrease spending? Loosen up and find out how using online content can help save time and money when education budgets are tight. Come learn how Missouri K-12 schools are saving money by moving meetings, professional development, and learning online. In this session, you will discover the advantages of teaching and learning in the cloud.

**F1.****What's New With Blackboard**

Time: 10:00-11:00 A.M. | Room: Kansas A | Track: Technology Infrastructure | Type: Lecture/Discussion

Presenter(s): **Michael Pruneau**, Regional Sales Manager  
*Blackboard, Inc.*

Take advantage of this great opportunity to hear from Blackboard representatives about the latest changes with the most used LMS. Hear about the recent acquisition of Blackboard by Providence Equity Partners and what it could mean for the future at institutions across the country. Learn about new fixes and features of the latest version of Blackboard. Get a firsthand account of Blackboard World 2011.

Presenter(s): **Linda Jeschofnig**, President and CEO  
*Hands-On Labs, Inc.*

The purpose of this presentation is to address the shortage of experienced online science educators by sharing successful pedagogical methods, technological tools, and best practices from a team of experienced online educators. This presentation is designed to help higher education science administrators and instructors successfully transition face-to-face science courses to online.

Linda Jeschofnig, President and CEO of Hands-On Labs, Inc., and recently published author of *Teaching Lab Science Courses Online: Resources for Best Practices, Tools, and Technology*, is a recognized industry leader in online learning and in promoting online science education. During this session, Linda and her husband, Dr. Peter Jeschofnig, will provide details of how their online teaching methods, use of interactive web-based technologies, and adoption of commercially produced lab experiments combine to provide academically rigorous lab science learning experiences that help students and institutions achieve their academic goals.

Linda examines the two factors associated with taking science courses online:

1. Educators' trepidation over how to provide students with the hands-on wet lab component.
2. Educators' lack of knowledge on how to transition their course content and interaction from face-to-face to online delivery.

This presentation will provide answers and examples to address both issues. Educators will also have the opportunity to ask questions and participate in hands-on laboratory experimentation, replicating the experience of an online student. The intended audience for this presentation are administrators, course designers, and science instructors who already provide online science courses; those who providing hybrid courses; and those desiring to soon transition from face-to-face to fully online course delivery in high schools, community colleges, career colleges, and four-year universities.

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**F3.****Supporting Field Experiences with Mobile Learning****Time:** 10:00–11:00 A.M. | **Room:** Kansas C | **Track:** Emerging Technologies | **Type:** Interactive Demo

Presenter(s): **Mark Gagnon**, Instructional Design Specialist  
**Jerod Quinn**, Senior Multimedia Specialist  
*University of Missouri*

Currently, the Center for Distance and Independent Study at MU is helping to facilitate Business Administration 4500, a project-based internship program at the Trulaske College of Business. Field experience poses two major challenges because it requires enhanced communication and flexibility of design. A field experience may be the first time some students are learning at a distance from their institution. Using mobile devices to facilitate student and instructor communication and access information was an important instructional and technological hurdle. Mobile devices allow educators to extend the K-12 and higher education learning environment and increase the flexibility of student-centered instructional design.

The presenters will discuss evidence-based learning practices that are well-tailored to mobile devices and describe how they are supporting the Business Administration 4500 internship this summer. The presenters will address the following ways they are supporting a field experience internship by

- Designing a website that displays on devices of all sizes.
- Facilitating assignment submission that promotes self-reflection.
- Integrating text (SMS) reminders and notifications for students.

The presenters will also discuss possible next steps using this mobile learning environment, including student portfolios that enhance self-reflection and internships that help facilitate the creation and building of learning communities.

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**F4.****Must-Have iPad Apps for Instructors****Time:** 10:00-11:00 A.M. | **Room:** Texas | **Track:** Emerging Technologies | **Type:** Interactive Demo

Presenter(s): **Rebecca Lopanec**, Distance Learning Coordinator  
*Saint Louis University*

Bring your iPhone, iPad, or iPod Touch to this hands-on, interactive workshop as, together, we explore some of the best apps for higher education! Free as well as commercial apps will be demonstrated. If you have an iOS device (iPhone, iPad or iPod Touch), you will learn about a wealth of useful as well as engaging applications in this dynamic workshop.



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